



# Eagle Wrap

September 2023

No. 52

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- Marketing & Sponsorship
- Social News
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## From the President (by Sam Katsivas)

It was good to see everyone out in force at the recent Season Opener where we welcomed existing and new members to the club.

Returning members Dianne and Steve Trowse were welcomed back to the Eagles' Nest while we noted an apology from Andrew Mair who was interstate but who will be joining us very soon.

I spoke about our directions for the foreseeable future and highlighted the importance of everyone working together in a respectful and collaborative manner to help the club achieve its goals. This ties in with our Code of Conduct which is underpinned by our three pillars of success:

- A Welcoming Destination
- A Sustainable Future
- A Competitive Team First Culture

I am excited by the prospect of the new season as it gives us all the opportunity to strive to continuously improve in all aspects of ourselves.

Ashley honoured Chris Flavel's Commonwealth Games achievements by asking Chris to unveil the Australian Jackaroo jumpers he donated to the club and which we had framed. We decided to hang this item of memorabilia on the eastern wall above the stage – a place previously reserved for royalty notably Queen Elizabeth II and before her, King George I.

I would like to thank **Phil Lovelock**, **Geoff Coultas** and **Steve Trowse**, all of whom responded positively to my plea for volunteers to help Geoff and Darryl with the ongoing task of rolling the greens. Likewise, to **Ian Hodder** who has stepped up to manage the cleaning group after a special request from Glenn Miles. Thank you all for your kind and generous participation.

Ashley reminded everyone that he is no longer on the selection committee and requested that any selection queries must go directly to your selector (or as a last resort to Chris Flavel who is the Chair of Selectors).

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## Bowls Report (from Ash Halls)

No Report.

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## State Events

Please consider entering State events as it's a great way to develop your bowls.

All the information you need is in the following five event flyers.

# STATE TRIPLES

Registrations for the 2023-24 State Triples are open.  
Find two other players and get yourself entered for a chance at becoming a State Champion! This is a tournament for everyone, not just the elite. You may get a surprise at how well you match up. Winning this event gains entry into the National Championships to compete against other State Triples Champions.

**Sectionals – Sunday, 5 November 2023**  
**Knockouts – Sunday, 12 November 2023**  
**Finals (Finals Week) – Monday, 29 April 2024**

Register by 8 October 2023 online  
[bowlssa.com.au/events/state-triples-2/](http://bowlssa.com.au/events/state-triples-2/)  
or call us at Bowls SA on 8234 7544



Start Time: Trial ends commence at 9:15am  
Play commences at 9:30am  
Format: 2 bowls each player  
Region Qualifying Rounds – Sectional\* – 18 ends  
Region Qualifying Rounds – Knockouts\* – 18 ends  
\*\*Finals – Knockout – 18 ends

\*Games per day can vary from 2, 3 or 4 and are subject to the amount of entries for this event.  
\*\*Finals to be played Adelaide Metro area.  
Communications will be via your email



## STATE FOURS

Registrations for the 2023-24 State Fours are open.

This is a popular event for mates to get together and battle it out to become State Champions! Don't think this is only for the top players, you may get a surprise at how well you match up. Winning this event gains entry into the National Championships to compete against other State Fours Champions.

**Sectionals – Sunday, 26 November 2023**

**Knockouts – Sunday, 3 December 2023**

**Finals (Finals Week) – Sunday, 28 April 2024**

Register by 29 October 2023 online  
[bowlssa.com.au/events/state-fours-3/](http://bowlssa.com.au/events/state-fours-3/)  
or call us at Bowls SA on 8234 7544



Start Time: Trial ends commence at 9:15am

Play commences at 9:30am

Format: 2 bowls each player

Region Qualifying Rounds – Sectional\* – 15 ends

Region Qualifying Rounds – Knockouts\* – 15 ends

\*\*Finals – Knockout – 15 ends

\*Games per day can vary from 2, 3 or 4 and are subject to the amount of entries for this event.

\*\*Finals to be played Adelaide Metro area.

Communications will be via your email



## STATE SINGLES

Registrations for the 2023-24 State Singles are open.

Now's the time for you to shine in our State Singles Competition! Don't think this is only for the top players, you may get a surprise at how well you match up. Winning this event gains entry into the National Championships to compete against other State Singles Champions.

**Sectionals – Sunday, 25 February 2024**

**Knockouts – Sunday, 3 March 2024**

**Finals (Finals Week) – Friday, 26 April 2024**

Register by 28 January 2024 online  
[bowlssa.com.au/events/sports-centre-state-singles-2/](http://bowlssa.com.au/events/sports-centre-state-singles-2/)  
or call us at Bowls SA on 8234 7544



Start Time: Trial ends commence at 9:15am

Play commences at 9:30am

Format: 4 bowls per player

Region Qualifying Rounds – Sectional\* – 21 shots up

Region Qualifying Rounds – Knockouts\* – 21 shots up

\*\*Finals – Knockout – 21 shots up

\*Games per day can vary from 2, 3 or 4 and are subject to the amount of entries for this event.

\*\*Finals to be played Adelaide Metro area.

Communications will be via your email



# OVER 60'S PAIRS & MIXED PAIRS

Registrations for the 2023-24 State Over 60's Pairs & Mixed Pairs are open.  
 Calling all Over 60's bowlers!  
 Specially for you, now is your chance to participate in our Over 60's events to be played in the Adelaide Metro Area. Players from across South Australia are encouraged to participate and enjoy this week of bowls.

**Pairs Sectionals & Knockouts – 6 & 7 May 2024**  
**Pairs Finals – Wednesday, 8 May 2024**  
**Mixed Sectionals & Knockouts - 9 & 10 May 2024**  
**Mixed Finals - Saturday, 11 May 2024**

Register by 7 April 2024 online  
[bowlssa.com.au/events/state-over-60s/](http://bowlssa.com.au/events/state-over-60s/)  
 or call us at Bowls SA on 8234 7544



Start Time: Trial ends commence at 9:15am  
 Play commences at 9:30am  
 Format: 3x3 Bowl  
 Region Qualifying Rounds – Sectional\* – 15 ends  
 Region Qualifying Rounds – Knockouts\* – 15 ends  
 Finals – Knockout – 15 ends


\*Games per day can vary from 2, 3 or 4 and are subject to the amount of entries for this event.




## Marketing & Sponsorship News (from Theo Katsivas)

It was good to see a good turn out to the Season Launch last Tuesday with many members attending. It was a good opportunity to reconcile existing member cards with members who had been issued with cards previously and also to issue new cards to members who were yet to receive them. We are now very close to having issued all members their cards. If anyone still has not received theirs, please see Lyal Mutton.

SUPPORTING  
OUR  
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**Lockleys  
Eagle  
Member**

No 001

Back side

IF THIS CARD IS FOUND PLEASE  
RETURN IT TO THE LOCKLEYS  
BOWLING CLUB

46 RUTLAND AVENUE  
LOCKLEYS SA 5032  
PHONE: (08) 7120 6873



### **Eagles' Rewards >> Members' Draw**

The start of the pennant season on Saturday 14th October will see the launch of our members card draw.

The draw will be conducted **every Saturday pennant day at 6.30pm** with the opening prize of \$200.

**To win the members' draw, you need to be present on the night AND present your physical member card for checking.**

**Should the member not be present to collect the prize or the member does not have their physical card present, then the prize will increase by \$50 each week until it is won.**

Once the prize has been claimed, the draw will recommence the following week starting with a pool of \$100.

In addition to the Members' Draw, the card will continue to add value for our members with our loyal sponsors offering products and services at discounted prices.

An example of this added value service is that, upon presentation of the card, you can receive a 20% discount on any meals purchased between Monday and Thursday at the Lockleys Hotel.

Do you, a family member or a friend want to bring a business to the attention of Eagle Wrap readers, Lockleys members & supporters or the wider bowls community. If so, speak to Theo about a tailored marketing or sponsorship package.

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### **Social News** (from Karen Bishop)

The Annual Fashion Show on Tuesday 12 September was attended by more than 70 ladies, the morning was well organised, very enjoyable and lots of fun had by all.

Appreciation and a big thanks go to our volunteers for the day:

- ★ Lyn – chief organiser. Great job.
- ★ Audrey – model extraordinaire.
- ★ Lyn P, Margaret, Gladys, Heather, Judy, Glenys, Marie, Shirley, Rhonnda, Mel, Sue C and Helene – our wonderful team of helpers

## **BBQ Dinner**

**Saturday 14 October 2023 at the clubrooms starting at 5:30pm**

To start the pennant season a gourmet BBQ will be offered on the first Saturday evening.

Cost will be \$16 per person.

**A registration sheet is available in the clubrooms.** Please put your name/s down on the list if you would like to stay on for the BBQ.

The Members' Draw will commence on that Saturday night.

## Melbourne Cup Lunch

**Tuesday 7th November 2023**

**12:30pm for 3:30pm**

More details at a later date.

## End of Year Dinner

**Saturday 16th December 2023**

**6:00pm start**

More details at a later date.

### But wait, there's more ...

**Saturday Night Dinners** – plans are afoot to have some Saturday night dinners at the club during the season. The dates for these will be announced once the pennant games schedule has been released.

**Bowls Raffle** – currently we have a set of bowls to be won. Tickets are \$5 each and can be purchased at the bar anytime when open.

**EXTRA HELP REQUIRED** for sandwich making on Wednesday and Saturday mornings. If you can help, please contact Ian Tucker.

If you can help on the day of any of the above events, please let one of Social Committee members know ... Karen Bishop, Sue Hogan, Rhondda McMullen or David Aust.

And please, contact any of us if you would like to join the committee.

Got any ideas for a fun night at the Club? Pop us an email at [social@lockleysbowlingclub.com.au](mailto:social@lockleysbowlingclub.com.au)

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### Facilities News (from Glenn Miles)

#### Maintenance & Grounds

Special thanks to Denny Borg for his countless hours spent on his knees, hand weeding the winter grasses on all three greens.

Very much appreciated Denny.

The purchase of the following was approved at the Board meeting held on 19th September:

- ★ 30 inch 2-speed Queen Mower for green upkeep
- ★ 5 foot smooth roller for green upkeep
- ★ Replacement self-propelled slasher mower for surrounding grass mowing

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## **Membership Report** (from Lyal Mutton)

In researching bowling clubs' membership strategies, the focus is in two main areas:

- ★ New Members ... be a preferred club destination attracting Pennant and New bowlers
- ★ Retention of Members ... build a culture which values sociability and competitiveness

### **New Members**

If you Google "Bowling clubs SA" it gives the outside world's perception of our club.

Lockleys has now made it to the first page of search results but is the third lowest rated bowling club in SA out of 50 clubs at 3.9 out of 5.

So members need to add positive google reviews during the season, so people looking for a club see us as their preferred destination. A procedure will be developed that you can follow to achieve this.

### **Retention of Members**

Key to this is communications to the membership to keep them abreast of what's happening at the Club.

The challenge is to ensure that the communication process reaches the intended audiences in a timely manner and the platforms are kept up to date and relevant.

Currently, Lockleys Bowling Club uses the following platforms to store club data and communicate with its members and the general public.

- Communication to individual groups & all members via e-mail, Messenger, Facebook and phone
- Club web-site: <https://www.lockleysbowlingclub.com.au/>
- Eagle Wrap >> monthly newsletter distributed via email & available on the web-site
- Selection Board >> Physical & on web-site
- Bowls Link >> pennant teams Fixtures, Results and Ladders, and other BSA events
- Facebook >> to promote upcoming events to wider bowls community
- YouTube >> Live streaming & store streaming videos of games
- Notice Boards >> General notices, Results board, Going Direct board
- Physical Entry Forms >> Friday pairs, Octane series and other events
- Database >> to hold membership details and produce reports

### **SUMMARY**

The Club will still support all the above processes on-going.

The club evaluated a number of different communication tools and decided to keep it simple.

TEXT & SMS to communicate smaller communications (e.g. updates Game day)

Email for all larger updates.

All the club's communication tools must be used in line with the club's "Code of Conduct" to support and build a culture which values sociability and competitiveness.

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# SPONSORS PAGE

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**V** **villani**  
jewellers

Jewellery professional, Michael Villani, prides himself on manufacturing high quality handcrafted pieces of jewellery  
Find him at 392 Henley Beach Road, Lockleys  
Or visit <https://villanijewellers.com.au/>



**LOCKLEYS**  
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**Peter Elberg**  
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assist@peterelbergfunerals.com.au  
www.peterelbergfunerals.com.au

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## Upcoming tournaments—links to the flyer

[Sunday 1 October 2023 — Mixed Pairs @ Happy Valley](#)

[Sunday 1 October 2023 — Open Fours @ Mallala](#)

[Monday 2 October 2023 — Open Skins @ Novar Gardens](#)

[Sunday 8 October 2023 — Open Fours Prawn Day @ Club Holdfast](#)

[Sunday 8 October 2023 — Open Fours @ Modbury](#)

[Sunday 8 October 2023 — Open Fours @ Torrensville](#)

[Sunday 15 October 2023 — Open Fours @ Murray Bridge](#)

[Sunday 15 October 2023 — Skins Open Fours @ Tranmere](#)

[Tuesday 17 October 2023 — Men's Fours @ Victor Harbor](#)

[Monday 23 October 2023 — Men's Fours @ Aldinga Bay](#)

[Monday 30 October 2023 — Ladies' Fours @ Prospect Broadview](#)

[Friday 3 November 2023 — Open Fours @ Yankalilla](#)

[Sunday 12 November 2023 — Open Fours @ Woodville](#)

[Monday 13 November 2023 — Men's Fours @ Prospect Broadview](#)

[Monday 13 November 2023 — Open Fours @ Victor Harbor](#)

[Monday 11 December 2023 — Men's Fours @ McLaren Vale](#)

[Monday 26 February 2024 — Ladies 2-Bowl Triples @ Club Holdfast](#)

Do you want to hear about tournaments earlier? If so, please advise Stephen Jones of your email address who is compiling a distribution list for the on-forwarding of tournie flyers as they come to his notice.

In the meantime, if any of the above are of interest to you and you are struggling to fill a team, please speak with Stephen Jones on 0401-991-980 ... he might be able to help.

If you are “very” interested or keen to hear about club tournaments, such as those listed above, let me know by email [esanjay26@gmail.com](mailto:esanjay26@gmail.com) and I will give you an early “heads up”.

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## ICYMI (In case you missed it ...)

[Drake Supermarkets Community Dollars app instructions](#)

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## What's do you do with your empties?

If you don't do it already, why not bring your empty recyclable bottles & cans to the club, place them in the black plastic crates near the bar so that the club gets the container deposit refunds.

When you think about it, unless you're a big drinker or a hoarder, you might be spending more in petrol getting to the recycling centre yourself than you get in your pocket.

Just another small way you can help your club!

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### **Got any photos or slides of Lockleys Bowling Club from "yester-year"?**

If you have, or during a general tidy up at home come across, an old photo or two or some sort of LBC memorabilia, please think about bringing it to the notice of the Editor for (possible) inclusion in a future *Eagle Wrap*.

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### **Lockleys Classified ... Buy Hold Sell Donate**

If you would like to place a simple classified ad or request in the newsletter, please speak to the editor Stephen Jones or contact him via 0401-991-980 or [esanjay26@gmail.com](mailto:esanjay26@gmail.com)

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### **And finally ...did you hear the one about ..?**

A husband and wife are on the 9th green when suddenly she collapses from a heart attack!  
"Help me dear," she groans to her husband.

The husband calls 911 on his cell phone, talks for a few minutes, picks up his putter, and lines up his putt.

His wife raises her head off the green and stares at him.

"I'm dying over here and you're putting?"

"Don't worry dear," says the husband calmly, "they found a doctor on the second hole and he's coming to help you."

"Well, how long will it take for him to get here?" she asks feebly.

"No time at all," says her husband. "Everybody's already agreed to let him play through."

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### **Your Club**

President – Sam Katsivas [☎ 0414 566 244]

Vice-President (& Social Director) – Karen Bishop [☎ 0400 266 077]

Secretary – Nicole Siokos [☎ 0409 600 120]

Treasurer – Tony Holder [☎ 0439 474 687]

Director - Bowls – Ashley Halls [☎ 0423 132 402]

Director - Marketing & Sponsorship – Theo Katsivas [☎ 0417 837 300]

Director - Membership – Lyal Mutton [☎ 0418 830 920]

Director - Facilities – Glenn Miles [☎ 0437 870 547]

*Eagle Wrap* editor —Stephen Jones (feedback & suggestions to [esanjay26@gmail.com](mailto:esanjay26@gmail.com))

Okay Gang guess only 1.....  
29 is Casper



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Past editions ...

... of *Eagle Wrap* are stored on the club's  
web-site and can be accessed via the  
following link ...

<https://www.lockleysbowlingclub.com.au/news-events/newsletter/>

